# Santa Claus Park and Recreation



# Master Plan 2021 - 2026



April 20th, 2021

Greg Beilfuss - Chief Planner IDNR – State Parks 402 W. Washington St., W298 Indianapolis, IN 42204-2782 (317) 232-4071

Jon Goldsberry Santa Claus Park Board 200 N. Holiday Boulevard Santa Claus, IN 47579

Dear Jon,

The DNR Division of State Parks planning staff has reviewed the final draft of the 2021-2026 Santa Claus Five Year Parks and Recreation Master Plan. The plan meets the Department of Natural Resources' minimum requirements for local parks and recreation master plans. This letter certifies that your community is eligible to apply for Land and Water Conservation Fund (LWCF) Grants through this office in the 2021 grant year. A new plan will be due on January 15<sup>th</sup>, 2027 at which time your current LWCF grant application eligibility will expire.

If you haven't already, we strongly recommend that you contact Mr. Bob Bronson, our grant section chief, as soon as possible about future grant applications. Bob and his staff can assist in your grant application process. He can be reached by phone at: (317) 232-4075 or by e-mail at: <u>bbronson@dnr.IN.gov</u>.

We support your planning efforts and encourage your participation in the grant programs administered by the Division of State Parks. If you require further information regarding planning, do not hesitate to call me at: (317) 232-4071 or by e-mail at: <u>gbeilfuss@dnr.IN.gov</u>.

Sincerely,

Greg Beilfuss Chief Planner - IDNR Division of Outdoor Recreation

ECC – Cheri Taylor; IN Reg. 15 RPC

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# Introduction



Santa Claus Community Center

In late 1974, a group of people in Santa Claus were meeting and discussing the anticipated needs of the area that was beginning to show obvious signs of growth. In 1975, a Park Board was formed and funding was acquired to construct the community center that completed in 1978. The park board did not remain active after the community center project finished.

In 1992, the park board was re-established. This same year, the Koch Family donated land to the city for a park and requested it be named after Mrs. Pat Koch's father, Jim Yellig. Mr. Yellig was the first Santa Claus at Santa Claus Land, a role he portrayed for 38 years. In 2005, the Park Board received \$200,000 in LWCF grant funds to build a multi-use trail, parking, benches, plantings, nature observation structure and signage at Jim Yellig Park. This project finished in 2007.

The park board was disbanded in 2019 and re-established under Indiana Code in 2020.

Yellig Park and the Community Center are owned by the town of Santa Claus and managed by the Santa Claus Parks and Recreation Board.

The first five-year Park and Recreation Master Plan was approved by the Indiana Department of Natural Resources in 2003 and an update was approved in 2011.

The planning area for this Master Plan is the Town limits of Santa Claus. The majority of users of the community center are residents of Santa Claus, and additional users are from surrounding 30-mile area cities/towns (ie: Rockport, Indiana and Owensboro, Kentucky). Daily users of Yellig Park are also residents of Santa Claus and additional users (tournaments, etc.) are from 250-miles (Indianapolis, Indiana to Nashville, Tennessee).

Santa Claus Park and Recreation 200 N Holiday Boulevard Santa Claus, Indiana 47579 812-937-4570 santapark@psci.net

#### Park Board

Jon Goldsberry, President Term expires 2023 402 N New Years Day Santa Claus, IN 47579 812-598-7740 goldsber@gmail.com

Jonathan Kincaid, Vice-President Term Expires 2022 512 W Prancer Drive South Santa Claus, IN 47579 812-686-0787 jkincaid@kincaidins.com Eileen Farmer, Secretary Term expires 2024 631 E Rose Bowl Santa Claus, IN 47579 812-361-7479 enfarmer55@gmail.com

Craig Buse Term Expires 2021 658 E Sleigh Bell Drive Santa Claus, IN 47579 812-306-7499 cbuse@svbt.com

The Santa Claus Park and Recreation Board meets monthly—the first Monday of each month at 7:00 pm—at the Santa Claus Community Center. The Board is appointed as follows:

Park Board members are appointed by the Town Council and one ex-officio member by the North Spencer School Corporation. Members are appointed on the basis of their interest in and knowledge of parks and recreation. Members serve four (4) year terms.

Officers—President, Vice-President and Secretary—are elected at the first meeting of each year. The board duties include providing park and recreation opportunities for the residents of the community, recreational strategic planning, and accountable for the quality of services and amenities provided, maintaining and following the approved budget.

Park Board establishment ordinance is in the appendix.

#### Park Staff

Zach Tischendorf, Park Director 6650 E State Road 162 Santa Claus, IN 47579 812-937-4570 santapark@psci.net	Manages the Santa Claus Community Center and Yellig Park. The Director along with the part-time staff perform maintenance tasks, host events and activities, and improve these facilities with long-term planning and projects.
Megan Orgas—Part-time	Cleans, tracks fitness center memberships, making deposits and helping prepare for events and rentals at the Community Center.
Leigh Ann Wahl—Part-time	Hired to allow for cleaning the facility twice daily during the pandemic. She also assists Meghan at the Community Center with cleaning and clerical work as needed.
Albert Nord—Part-time	Assists with maintenance of equipment, buildings, sports fields, green spaces and walking trail at Yellig Memorial Park.

#### **Plan Author**

Indiana 15 Regional Planning Commission Cheri Taylor and Lindsey Hoffman 221 E First Street Ferdinand, IN 47532 812-367-8455 ctaylor@ind15rpc.org

#### <u>Budget</u>

The Santa Claus Park and Recreation Department receives income from the town of Santa Claus, tournament fees, league user fees, fitness center membership fees, rental fees and concessions.

Annual events at the park include an Easter Egg Hunt, Trick or Treat, and a Home Run Derby with a three point shoot-out and three-on-three contest. A drone event has also been held at the park.

Santa Claus Community Center					
2018 2019 2020					
Income	\$68.813.83	\$64,532.97	\$90,777.41		
Expenses	\$68,659.83	\$62,781.87	\$91,884.06		
Total	\$154.00	\$1,751.10	-\$1,106.65		
Income Sources					
Taxes from General Fund	\$68,659.83	\$62,781.87	\$89 <i>,</i> 984.06		
Donations	\$154.00	\$1,751.10	\$793.35		

Yellig Memorial Park						
2018 2019 2020						
Income	\$141,988.67	\$142,803.54	\$118,800.03			
Expenses	\$104,299.55	\$101,294.06	\$70,473.26			
Total	\$37,689.12	\$41,509.48	\$48,326.77			
Income Sources						
Taxes	\$100,508.85	\$113,761.78	\$112,750.03			
League User Fees	\$1,378.00	\$745.00	\$0.00			
Tournament Fees	\$6,618.60	\$800.00	\$0.00			
Concessions	\$29,247.23	\$15,104.40	\$0.00			
Donations	\$4,235.99	\$12,392.36	\$6,050.00			

## **Goals and Objectives**



Playground at Yellig Park

#### Goals and Objectives of the Park and Recreation Board

Provide the residents of Santa Claus recreation opportunities that are safe, recreational, fun and physically attractive.

- Improve the quality and safety of the playground.
- Increase the quality of recreational events in Santa Claus.

## Develop a stable financial program for both short and long-term development, expansion, and maintenance of the park system.

- Work to attract people and revenue to the Yellig Park and Community Center by incorporating suggestions from the public survey and comments.

- Search for additional funding sources.

## Preserve, maintain and develop Yellig Park and the Santa Claus Community Center for the current and future residents of Santa Claus.

- Continue the park and community center improvements that began with a revitalized Board in 2020.

- Develop a plan that incorporates the survey and comments from residents.

## Promote a greater awareness and visibility of Yellig Park and the Santa Claus Community Center.

- Add an internet presence for the park and recreation facilities and events.
- Promote events on social media
- Create a newsletter for distribution over email.

#### **Goals and Objectives of the Master Plan**

#### **Organize Action Items for Proper Planning.**

- Take inventory of what Santa Claus has in the way of recreation.
- Update this plan to create an action plan that incorporates the desires of residents.
- Ensure the community gives adequate input to the planning process.

## **Features of the Community**

#### **Natural Features and Landscape**

The Town of Santa Claus is an area of 5.18 square miles located in Spencer County, in southwestern Indiana. It sits between Interstate 64 and the Ohio River. The town was settled as a small farming settlement by German immigrants.

The topography of the Town of Santa Claus is rolling with some steep slopes and moderate relief. Coal mining occurred historically north of Santa Claus. This land is somewhat limited to redevelopment. Soil types found in the town are Apalona Zanesville Silt Loan and Stendal Silt Loam. Man-made drainage systems have allowed for many areas with naturally poor drainage to become suitable for row crop production.

Although a large portion of Santa Claus is residential, there is also an agriculture contingent that produces corn, soybeans and dairy/beef cattle.

Topographic map of Santa Claus

The town of Santa Claus enjoys the presence of mature trees throughout the town and around the edge of Yellig Park that

include sycamore, oak, maple, hickory and locust. Young flowering crab trees have been planted near the ball fields and more mature maple trees are found near the shelter. The park has not experienced any invasive species to date.

The soil has been disturbed throughout the park for development of ball fields, playground and trails. The park board has worked on drainage around the park perimeter in 2020 and will work on draining the ball-fields into the newly completed ditches in 2021. Once the drainage work is complete, the fields will be resurfaced to improve play and the quality of the park. There is a creek that drains into Crooked Creek along the south edge of Yellig Park. The Park Director watches the creek for erosion issues.

#### Man-made and Historical Features

Santa Claus receives water from two sources—Patoka Lake and an Ohio River well site. In 1970, a 325 acre industrial park was developed that includes Kimball Furniture-Heritage Hills Division, National Office Furniture and CMI. These factories have been part of the industrial park since it opened. The survey shows that 58% of responders have participated in a recreation program or activity. The majority of comments pertaining to the Park and Community Center mentioned exercise items. The Park Board added 24-hour access to the Community Center gym for families and workers at these factories to use during hours the center is not manned.

The Park Board has taken steps to make the community center available 24 hours by installing key card entry for members. The county has factory workers and parents that work during the hours the community is staffed, so 24-hour access will be an advantage. The plan also calls for additional

lighting for the park to extend the hours of availability.

The town has grown to national attention with visitors from all over the world due to it's Christmas theme and the themed amusement park and Candy Castle (c1935). Holiday World reports over 1M visitors per year. The park also has some figures that date back to the 1950's such as the Mother Goose that welcomes visitors to Holiday World.

The Deutsch Evangelische St. Paul's Kirche (or St. Paul's Evangelical Protestant Church) was listed on the National Register on September 27, 1984 but removed on November 13, 2012 when the structure was moved to Santa Claus Park. The church is no longer used for religious services, but has been used for some special events. Toward the end of it's religious days, the structure became known as St. Nicholas Chapel.



St. Nicholas Chapel

The town is accessible by walk/bike trails from the most populated areas to the business district and factories. There are no schools in the Santa Claus area and the two nearest elementary schools are not accessible by walking. During the summer months, traffic explodes because of the success and notoriety of Holiday World and Lake Rudolph. The increase in traffic boosts trade at the local merchants and lodging establishments. The Lake Rudolph visitors are more likely found in Yellig Park or on the trails.

#### **Cultural Features**

The town of Santa Claus was originally named Santa Fe, but the name was changed in order to receive a post office designation. There are many legends as to how the town of Santa Claus was named.

The Town of Santa Claus has been featured in television commercials for both RadioShack and Coca-Cola, named one of the World's Top Christmas Destinations by Forbes magazine, and featured in a Lifetime TV



Christmas movie "Snowed-Inn Christmas". The town was also featured on an HGTV Christmas Special in December of 2020.

The town post office, the only post office to bear the "Santa Claus" name, receives over 400,000 pieces of mail each year. Since 1984, a high school art student has drawn a special postmark that is used for the holiday months.

Annual park events include an Easter Egg Hunt, Trick or Treat, Home Run Derby with 3-point shoot-out and 3-on-3 contest and a drone

event. Other events are baseball/softball tournaments, football, soccer, volleyball, playground, walking trail and a 5-K. Events at the community center include wrestling, karate, bench pressing, music lessons, yoga, pickle ball, exercise and massage.

#### **Social and Economic Factors**

The town of Santa Claus is the largest populated area in Spencer County. The population of Santa Claus grew very fast with the development of the gated Christmas Lake Village residential community and the Holiday Village residential area. The population has low diversity with 97.2% white, 2.2% Hispanic and .6% other race with a median age of 42.8. The survey responders reported that 47% of their households are under the age of 25, 24% are from 25-44, and 29% are 45 or older. Sixty percent of Spencer County's population is rural. The Town of Santa Claus amenities are used by many of these rural residents.



The median household income for Santa

#### **Employment & Income**

Labor Force (persons working in the area) (2019)	1,344
Unemployment Rate (2019)	0.4
Median Household Income (2019)	\$77,426
Median Family Income (2019)	\$89,107
Poverty Rate (2019)	6.4
Mean Travel Time to Work (minutes) (2019)	27.0

Claus is \$77,426. The number of residents with associates, bachelor and graduate degrees exceeds the state average in each category.

The Town of Santa Claus and the Park Board are actively working with factories and grant sources to gain additional funds to help maintain and add to the current recreational facilities. The cur-

rent Park Board is very active and creative

in finding solutions and volunteering time and resources instead of contracting this work out.

Source www.statsindiana.edu



Source www.statsindiana.edu

## **Park Department - information and inventory**

The Santa Claus Park and Recreation Department is responsible for one park—Yellig Park. Additional Spencer County parks and recreation areas are listed by federal, state, local, schools and private.

#### Jim Yellig Park

374 E Ashburn Road Santa Claus, IN 47579

Jim Yellig Park was established by the Santa Claus Park and Recreation Department and funded by IDNR-LWCF in 2007. The 35.5 acre park has a variety of activities that include baseball with batting cage, softball, soccer, football, volleyball, basketball, playground, walking trails, pavilion, picnic areas and restrooms.

#### <u>Federal</u>

#### Lincoln Boyhood National Memorial

PO Box 1816 Lincoln City, IN 47552 812-937-4541 / 812-937-9929

The Lincoln Boyhood National Memorial was established in 1962 and is composed of a Memorial Building and Visitor Center and the Lincoln Living Historical Farm. Stone murals flanking the Visitor Center tell the pictorial story of Lincoln's life. Inside is a small museum, interpretative motion picture, Nancy Hanks Lincoln Hall and Abraham Lincoln Hall.

The grave of Nancy Hanks Lincoln is reached by walking a short distance northward. Several hundred feet down a well-kept path is found the Lincoln Living Historical Farm. It includes a faithful reproduction of the Lincoln cabin, a log smokehouse, barn and chicken house. Animals in the stock pens include sheep (which are sheared at the correct time of the year), oxen (used to pull the wooden cart) and chickens. Rail splitting, candle/soap making, quilting and wool spinning and gardening are a few of the varied activities which take place according to the season just as they would have 150 years ago.

The visitor center is open daily 8:00 am—5:00 pm. The historical farm is open mid April through September.



Living Historical Farm

#### <u>State</u>

Lincoln State Park PO Box 216 Lincoln City, IN 47552 812-937-4710

Lincoln State Park is the only recreation area in Spencer County and was established in 1932. The 1,747 acre park adjoins the Lincoln Boyhood National Memorial. There is a 10-mile hiking trail, fire tower, the church Abraham Lincoln attended and Sarah Lincoln's Woods Nature Preserve. Seasonal naturalists provide programs from Memorial Day until Labor Day. A 58-acre lake with a swimming beach and bathhouse, fishing, boat rentals, paddle boats, canoes, playground, tennis court, shelter houses and numerous picnic sites available. There are cabins, primitive campsites and RV sites available for rent.



#### **Colonel William Jones State Historic Site**

The Colonel William Jones State Historic Site is listed on the National Register of Historic Places and is located on Boone Street, one mile west of US 231 in Gentryville. The 1834 Federal design home of merchant employer of Abraham Lincoln features guided tours, themed talks and a gift shop called the Jonesboro Mercantile.



#### **Lincoln Amphitheatre**

Lincoln Amphitheatre was established in 1987 and is part of Lincoln State Park. The 1500+ seat covered amphitheatre has featured a musical story of Abraham Lincoln's formative age 7-21 years in Indiana titled "Young Abe Lincoln" and many other concerts.



#### Local



#### Huffman Covered Bridge

Huffman covered bridge is located on the eastern county line spanning the Anderson River between Spencer and Perry counties. The bridge was constructed in 1965 and was listed on the National Register of Historic Places in 1998. The bridge is now a footbridge only. A new bridge was constructed north of the Huffman Bridge for automobiles. Thomas Lincoln brought his young son Abraham to Huffman to mill his corn. The single span yellow poplar bridge is covered with a 20 panel Burr Arch-Truss bridge timber frame. The overall span is 148 feet long, with a ten-foot overhand on each end.

#### <u>Private</u>

#### Holiday World & Splashin' Safari

Holiday World is the nation's first theme park that was known as Santa Claus Land (which opened in 1954) until 1984. Splashin' Safari opened in 1993. The park is divided into four sections: Christmas, Halloween, Thanksgiving and Fourth of July. It includes a three wooden roller coasters, multiple waterslides, wave pools, amusement park rides and of course a visit with Santa.

#### Lake Rudolph Campground and RV Resort

Lake Rudolph campground is located on SR 245 adjacent to Holiday World. Lake Rudolph is a 70-acre resort that opened in 1985, originally as a private resort, but is now open to the public. The resort features more than 150 RV/tent sites. The RV sites have access to water, electric, sewer, picnic tables, grills, showers, toilets and laundry equipment. Campers may use their own RV or rent one owned by the resort. There are also cabins available for rent, two swimming pools, miniature golf, a fishing lake, paddle boats, play-grounds, basketball, shelter house, horseshoes, country store and bath house.

#### St. Meinrad Archabbey

St. Meinrad Archabbey was founded in 1854 and is located on SR 62 in St. Meinrad. The church was completed in 1907 and is operated by Benedictine monks. The Archabbey is located on a high hill overlooking a small community and has twin spires and eye-catching towers. Self-guided brochures allow visitors to wander through the well-kept grounds and serene rock garden.

#### **Monte Casino Chapel**

The Monte Casino Chapel is located one mile north of the Archabbey and was dedicated in 1870. The grounds offer a panoramic view of the Anderson valley and the chapel and surrounding picnic area are open year-round during daylight hours.

#### **Spencer County Memorial Forest**

The Spencer County Memorial Forest is located on CR 1550 off SR 545 in Fulda. It offers spectacular foliage and features a towering World War II Veterans Memorial. There are shelter houses available for picnics and events.

#### **Christmas Lake Golf Course**

Christmas Lake Golf Course is located on SR 245 south in the town of Santa Claus. This 18-hole championship course has been acclaimed by Golf Digest as one of the top 100 courses in America. It was designed in 1967 by renowned architect Edmund Ault. The golf course also has a driving range, pro shop, grill, banquet facilities, restaurant and lounge.

#### Lakewood Country Club

Lakewood Country Club is a challenging nine-hole course located on SR 45 south of Rockport. It is open to the public on weekends and after 2:00 pm on weekends.

#### **Chrisney Golf Course**

Chrisney Golf Course is a community civic association nine-hole course operated and maintained by volunteers. No carts are available, but there is a ramp where you can unload your own.

#### Lincoln Pioneer Village

Lincoln Pioneer Village is located in Rockport, next to the City Park. It commemorates the life and times of Abraham Lincoln and his family. The village has a museum, artifacts and a collection of 13 pioneer cavins that stand tribute to the survival of our forefathers in the southwest Indiana wilderness. The village was built in 1935-36 by Works Progress Administration (WPA) a Franklin Delano Roosevelt depression-era program. The village was designed by George Hoening. The log cabins are replicas of the John Pitcher Law Office, Sarah Lincoln Grisby home, James Gentry (merchant and farmer) cabin and Josiah Crawford home (employer and neighbor of Abraham and Sarah Lincoln). The village was listed on the Register of Historic Places in 1998.

#### Lincoln Landing/Rockport Bluff

The Lincoln Landing site or Rockport Bluff is the historic site where Abraham Lincoln launched a flatboat to transport produce to New Orleans for a local merchant in 1828. Abraham Lincoln saw slavery for the first time during this trip to New Orleans. Lincoln Landing is on River Road at the east end of Main Street in Rockport, Indiana. The area includes a beautiful rock-sculpted bluff and park for picnics and viewing the river.

#### **Lincoln Ferry Park**

Lincoln Ferry Park overlooks the Ohio River on State Road 66 just west of the Spencer County line near Troy Indiana. A shelter house and shaded picnic tables enhance one's travel along State Road 66 on the designated Ohio River Scenic Route. This historic spot is where the Lincoln family was ferried across the Ohio River into Indiana in 1816.

#### Fischer's Lake

Fischer's Lake is a private campground located 2.5 miles east of Newtonville on State Road 70 and consists of approximately 70 acres. It features campsites with electricity, water, picnic tables, flush toilets and showers. Grills, two large shelter houses and an enclosed shelter house are also available. The 14-acre man -made spring fed lake offers swimming, a sand beach, fishing and boating. Boats can be rented and a concession stand and dance pavilion are located neat the beach.

#### Heritage Hills Campground

Heritage Hills Campground is located near US 231 south of Gentryville. The campground is open yearround and has campsites with electricity, playground equipment and picnic tables. A well stocked 5-acre fishing lake and 70 acres of rolling wooded terrain ad to the beauty of this secluded campground.

#### **Honey Creek Farm**

Honey Creek Farm opened in October of 1998 and is located just off US 231 north of the American Electric Power (AEP) plant. The farm has approximately 3,200 acres and is owned by AEP and is used by employees and residents of the communities surrounding the plant. The farm includes a barn with a lean-to that is used as a community center. The barn has a loft that was transformed into the Land of Oz, complete with yellow brick road for children's activities. The center is furnished with picnic tables made from recycled products. There are also some walking trails on the property with observation stations for wildlife viewing and rest areas with benches. The development of this property is primarily done by volunteers.

## Accessibility

#### **Coordinator**

The Santa Claus Park and Recreation Department is committed to making our facilities and services available to anyone, regardless of resident status, physical or mental ability. As facilities are renovated or replaced, they are done according to ADA standards.

The Town of Santa Claus ADA Coordinator is Russ Luthy. Mr. Luthy can be reached at 812-686-7021 or rluthytsc@psci.net.. The Spencer County ADA and Title 6 Coordinator is Kay Erwin. ADA grievances can be forwarded to Ms. Erwin at 200 Main Street, Room 6, Rockport, Indiana 47635, 812-649-4376 or spencerada@psci.net.

#### Self Evaluation on current accessible facilities/programs

Football/Soccer Field was constructed in 2007.

Soccer Field was constructed in 2007.

These fields are accessible by a firm 6' concrete sidewalk, but there is no ADA accessible spectator area or clear space to turn around.





**Basketball Court** is not ADA accessible. The court has a grass approach on all sides.

**Baseball Field** is accessible by a firm 6' concrete sidewalk, but there is no ADA accessible spectator area or clear space to turn around





**Playground** has a paved parking lot with three handicap parking spaces and a firm 6' concrete sidewalk approach. The surface of the playground is mulch. The plan calls for an upgrade and expansion of the playground. ADA compliant materials will be used for this upgrade.



**Shelter** was constructed in 2007 and is accessible by a firm 6' concrete sidewalk. There are accessible picnic tables.

**Bill Emmons Field** does have a firm 6' concrete sidewalk, but a slope that prevents it from being ADA accessible.



**Jay Cutler Field** was constructed in 2007. The field is accessible by a firm 6' concrete sidewalk



**Restrooms** are accessible by a concrete sidewalk. The sidewalk is not ADA accessible because of a grade difference with no ramp.





**Observation Deck** was constructed in 2007. The deck is wood with a textured concrete approach.



**Trail** was constructed in 2007. The majority of the trail within the park is concrete.

#### **Pewee Soccer Field I**

**Pewee Soccer Field II** 

Football Field was constructed in 2008.

These fields are not ADA accessible. They have a gravel parking area and grass approach.





**Community Center** was constructed in 2001 and is ADA accessible. The center has a paved parking lot and a level concrete sidewalk approach.

#### ASSURANCE OF ACCESSIBILITY COMPLIANCE WITH: ARCHITECTURAL BARRIERS ACT OF 1968 (As Amended); SECTION 504 OF THE REHABILITATION ACT OF 1973 (As Amended); AND TITLE II OF THE AMERICANS WITH DISABILITIES ACT OF 1990 (As Amended)

The Santa Claus Parks and Recreation Board has read the guidelines for compliance with the Architectural Barriers Act of 1968 (as amended); Section 504 of the Rehabilitation Act of 1973 (as amended); and Title II of the Americans with Disabilities Act of 1990 (as amended) and will comply with the applicable requirements of these Acts.

Passed and signed this 7th day of December, 2020.

ATTEST:

Board President

ard Vice-President

## **Public Participation**

#### <u>Public Input</u>

The Santa Claus Park and Recreation Board conducted an electronic survey asking residents opinions on rating and needs for recreation facilities and programs for the town. The survey had 20 questions. Participation was promoted using newspaper articles in the Spencer County Journal Democrat and the Spencer County Leader, yard signs, a link on the water utility bills, utilizing email lists, Community Center members, discussion at community meetings and with athletic teams and groups that utilize the park.

Participation in writing or by phone was also available by reaching out to the Santa Claus Parks Department or Indiana 15. The survey was available to residents from October 6-December 15, 2021. A total of 312 responses were received. Seventy percent of these responses came from Santa Claus residents.



Santa Claus friends - please help us update the park and recreation plan by completing this survey (and tagging your friends):



Help us improve recreation opportunities in Santa Claus Snap this QR code



to take our survey on your mobile device

Santa Claus Park & Recreation

#### <u>Survey Input</u>

The Santa Claus Park and Recreation Board received 312 on-line survey responses and one phone call with input.

Responders to the survey reported that 58.86% thought there is enough outdoor recreation facilities in Santa Claus. There were also 182 responders to the survey that reported visiting other area parks for hiking, walking and running, playgrounds and events.

The Park Board was interested to know if Santa Claus residents were aware that pickleball, the newest activity, is available at the Community Center. Only 123 or 39.68% of responders were aware that pickleball is available showing the need for additional promotion opportunities.

The responders also felt that more opportunities are needed to learn about nature in Santa Claus.

The Park Board also asked survey participants to rate Yellig Park and the Community based on hours of operation and upkeep. The rating scale was from 1 to 5 with 5 ranking highest. Responders rated both facilities at a 3.

Forty-four percent of responders reported the community center size, physical condition and amenities do not meet the town's needs. Included in the comments as to the qualities, activities and/or events they would like to see improved it was suggested that the size needs to be increased and updated, additional classes, activities for kids and equipment upgrades are needed.

In contrast, only 38% of responders thought is a need to expand Yellig Park. The top comments for suggested improvements was to improve upkeep and upgrade the playground. The next suggestions were the need for parking, additional sports fields/activities, trails and lighting respectively.

Eighty-five percent of survey responders were in favor of a new town festival in spring or summer.

#### **Survey Form**

Santa Claus Park Plan Survey	
Santa Claus Park & Recreation	
1. Do you live in Santa Claus?	
Ves	
◯ No	
2. What are the ages in your household? (choose all	that apply)
0-12	25-44
13-18	45-64
19-24	65+
3. In the past year, has a resident in your home partic	cipated in a Santa Claus recreational program or activity?
<ul> <li>Yes</li> </ul>	spared in a Sana Glaus residuonal program of adavity
No	
4. If so, which programs?	
Easter egg hunt	Soccer
Trick or Treat	Football
Home run derby with 3 point shoot-out and 3-on-3 contest	Powerlifting competition
Drone event	🔾 5-К
Baseball / softball	Fitness Center membership
Other (please specify)	
5. How has a resident in your home used Yellig Park bet	ween 2018-2020?
<ol> <li>How has a resident in your home used the Santa Clau</li> </ol>	us Community Center between 2018-2020?

7. Has a resident i	n your home used a loca	al park or facility outsid	le Santa Claus betwee	n 2018-2020?
) Yes				
○ No				
0				
8. If so, what activity	did you participate in?			
	na you puritoiputo int		1	
9. Did you know w	e have Pickle Ball availa	able in the Santa Claus	s Community Center?	
() Yes				
○ No				
$\bigcirc$				
10. Did you know	we have cardio and weig	ght equipment availabl	e in the Santa Claus C	community Center?
O Yes				
11. Do you feel the	ere are enough outdoor	recreation facilities in §	Santa Claus?	
O Yes				
O No				
12. Do you feel the	ere are enough opportun	iities to learn about na	ture in Santa Claus?	
O Yes				
O No				
	uality of the Yellig Park fa	acilities (hours of opera	ation, upkeep, etc) - m	ore stars=higher
rating.				
14. Please rate the qu	uality of the Santa Claus	Community Center (h	ours of operation, upk	eep, etc.).
15. Do you feel the needs?	e current size, physical c	condition and amenities	s of the Community Ce	enter meet the town
○ Yes				
○ No				

6. If no, please explain what qualities/activities/events you would like to see improved?  17. Would you like to see the Yellig Park expanded? Yes No  19. Would you be in favor of a new town festival for spring or summer? Yes No  20. Additional comments?				
<ul> <li>Yes</li> <li>No</li> <li>8. If so, what improvements/activities/events would you like to see?</li> <li>19. Would you be in favor of a new town festival for spring or summer?</li> <li>Yes</li> <li>No</li> </ul>	16. If no, please	explain what qualities/activities/events y	ou would like to see improved?	
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#### **Survey Results**







Q5: He	ow has a resident in your home used Yellig Park between
•	Walking trail: 104 comments
•	Soccer: 64 comments
•	Playground: 55 comments
•	Walking/Running: 40 comments
•	Football: 37 comments
•	Sports/practices: 36 comments
•	Baseball: 33 comments
•	Basketball: 28 comments
•	Have not used: 27 comments
•	5K: 14 comments
•	Softball: 14 comments
•	Trick or treating: 13 comments
•	Drone event: 5 comments
•	Eater egg hunt: 5 comments
•	Volleyball: 5 comments
•	Fireworks: 5 comments

- Fireworks: 5 comments
- Biking: 5 comments
- Picnics: 5 comments
- Powerlifting competition: 5 comments
- Birthday/graduation parties: 4 comments
- Dog walking: 4 comments
- Flying kites: 2 comments
- Batting cage: 2 comments
- Kickboxing class: 1 comment
- Movie night: 1 comment
- Sand court: 1 comment

#### Q6: How has a resident in your home used the Santa Claus Community Center between 2018-2020?

2018-2020?

- Have not used: 68 comments
- Voting: 52 comments
- Gym/Workouts: 36 comments
- Weight lifting/Equipment: 16 comments
- Membership: 14 comments
- Celebrations/special events: 11 comments
- Yes: 10 comments
- Kickboxing: 8 comments
- Therapeutic massage: 5 comments
- Pickleball: 5 comments
- Meetings: 5 comments
- Yoga: 4 comments
- Soccer: 3 comments
- Walking: 3 comments
- Craft show: 3 comments
- Senior citizens: 2 comments
- Baseball: 1 comment
- Brew Ho, Ho, Ho: 1 comment
- Campaigning: 1 comment
- Golf course updates: 1 comment
- Optimist breakfast: 1 comment
- Softball: 1 comment



#### Q8: If so, what activity did you participate in?

- Hiking/walking/running: 55 comments
- Playground: 31 comments
- Lincoln Park/trails/Amphitheater: 27 comments
- Baseball: 21 comments
- Soccer: 13 comments
- Softball: 12 comments
- Celebrations: 11 comments
- Picnics: 10 comments
- Football: 7 comments
- Basketball: 7 comments
- Swim: 6 comments
- Ferdinand Park(s): 6 comments
- Biking: 5 comments
- N/A/None: 5 comments
- 5K: 4 comments
- Camping: 4 comments
- Sports: 4 comments
- Splash pad: 4 comments
- Pickleball: 4 comments
- Play at the park: 4 comments
- YMCA: 4 comments
- Tennis: 4 comments
- Festivals: 4 comments
- Fitness/workout: 3 comments
- Disc Golf: 3 comments
- Rockport Park: 2 comments
- Fishing: 2 comments
- Horseshoes: 2 comments
- Kayaking: 2 comments
- Kickball: 2 comments
- Wiffleball: 2 comments
- Walking: 2 comments
- Kite flying: 2 comments
- Dog walking/park: 2 comments
- Batting cages: 1 comment
- Boating: 1 comment
- Cornhole: 1 comment
- Dale Gym: 1 comment
- Dale park: 1 comment
- Fair: 1 comment
- Food trucks at park: 1 comment
- Golf: 1 comment
- Jasper Park: 1 comment
- Leisure: 1 comment
- Lift: 1 comment
- Lincoln Pioneer Village: 1 comment
- Luau: 1 comment
- Monster Dash: 1 comment
- Music in the park: 1 comment

- Nature: 1 comment
- Off-road driving: 1 comment
- Owensboro Smothers Park: 1 comment
- Skateboarding: 1 comment
- Tell City Park(s): 1 comment
- Track: 1 comment
- Trick or treating: 1 comment
- Volleyball: 1 comment
- Yard sale: 1 comment



Q10 Did you know we have cardio and weight equipment available in the Santa Claus Community Center?





Q12 Do you feel there are enough opportunities to learn about nature in Santa Claus?











#### Q20: Additional comments?

- Manage facilities/pond clean/upkeep: 9 comments
- Events to bring community together: 7 comments
- Love more festivals: 6 comments
- Keep up good work: 4 comments
- Just moved here: 4 comments
- Thank you: 3 comments
- More Christmas all year: 3 comments
- Continue trail to Lincoln park/Heritage Hills/Methodist Campground/Yellig: 3 comments
- Upgrade restrooms: 2 comments
- Lacks dining and shopping: 2 comments
- Senior exercise programs: 1 comment
- Park hardly maintained/this year: 1 comment
- Celebrate community/ not just tourist stop: 1 comment
- Fundraisers/Community outreach programs: 1 comment
- Water sits in soccer and football fields: 1 comment
- More lighting: 1 comment
- Longer restroom availability: 1 comment
- More classes at Community Center: 1 comment
- Are we still paying off our share of the hiking trails: 1 comment
- Current facility fine: 1 comment
- Upgrade concessions: 1 comment
- Start walking club: 1 comment
- Trails away from roads: 1 comment
- Daycare facility in Town: 1 comment
- Promote young generation: 1 comment
- Repave roads in Christmas Lake Village: 1 comment
- Stop wasting money on trails and expansion: 1 comment
- Don't have enough people to help: 1 comment
- Online program advertising: 1 comment
- Ice rink: 1 comment
- COVID shutdown, not good representation of facilities: 1 comment
- Town/Park hard to work with, reason for no tourneys: 1 comment
- Food Trucks: 1 comment
- · Shame we ran Lisa O'Brien off. Park has gone downhill since: 1 comment
- Trash removal needed: 1 comment
- Not attracting youth/18+: 1 comment
- Mow roadsides in Holiday Village: 1 comment
- Trail gets most attention: 1 comment

## **Needs Analysis**

#### Needs—Park Board

The Santa Claus Park and Recreation Board identified the following needs focusing on safety and current Indiana Code requirements. The needs are listed in order of importance.

- Add drainage for the play areas
- Additional lighting for the parking areas
- Revamp the ballfields and re-grading/reconditioning infields
- Increase the size of the soccer field
- Increase the quality of events
- Add an internet presence to promote Park and Recreation activities

#### Needs—Public Input

The following wants/needs were identified during the survey period from October 7 through November 30, 2020.

#### Yellig Park

- Upgrade/improve the playground
- Additional parking
- Expansion (add more sports fields and shelter houses, bleachers, benches, concessions, tennis court)
- More activities (local tourneys, adult leagues and park events/festivals)
- Additional trails and paving gravel trails
- Add lighting
- Winter activities
- Water system to the sports fields
- Pool/splash pad

#### **Community Center**

- Update/add on/improve layout for the Community Center
- Upgrade exercise equipment at the Community Center
- Classes for all ages at the Community Center

#### General

- More opportunities to learn about nature
- Better promotion

## **Facilities Location Map**



# **Yellig Park Facilities Map**



# **Priorities and Action Schedule**

2021	1		
Action	Site	Cost	Potential source of funds
Repair drainage around fields, playground, and basketball court	Yellig Park	\$34,000	Operating budget
Install fiber-optic internet and security cameras	Yellig Park	\$6,000	Operating budget, Spencer Co. Parks & Rec, Spencer Co. Community Foundation Grants
Replace park map and rules signage	Yellig Park	\$15,000	Operating budget, donations
Renovate bathrooms to provide changing area/showers	Community Center	\$20,000	Operating budget, Spencer Co. Parks & Rec, Spencer Co. Community Foundation Grants
Pave existing gravel trails	Yellig Park	\$20,000	Operating budget, DNR RPT Grant
Replace HVAC units	Community Center	\$31,750	Operating budget

2022			
Action	Site	Cost	Potential source of funds
Remodel kitchen to accommodate private rental and community functions	Community Center	\$15,000	Operating budget, donations, grants
Spray-foam insulate the attic above the fitness center, replace community center windows	Community Center	\$22,000	Operating budget
Renovate fitness center to add lockers and equipment space	Community Center	\$15,000	Operating budget, donations, grants

2023			
Action	Site	Cost	Potential source of funds
Install parking and lighting to expand capacity and safety	Yellig Park	\$80,000	Operating budget, Spencer Co. Parks & Rec, Spencer Co. Community Foundation Grants
Add playground equipment	Yellig Park	\$50,000	Operating budget, donations

2024			
Action	Site	Cost	Potential source of funds
Renovate bathrooms to improve hygiene and provide a year-round restroom	Yellig Park	\$40,000	Operating budget, Spencer Co. Parks & Rec, Spencer Co. Community Foundation Grants
Renovate baseball/softball fields	Yellig Park	\$75,000	Operating budget, donations, MLB Baseball for Tomorrow fund grants

2025			
Action	Site	Cost	Potential source of funds
Build 3 multi-use fields from existing practice fields	Yellig Park	\$120,000	Operating budget, Spencer Co. Parks & Rec, Spencer Co. Community Foundation Grants
Hire full-time coordinator for personal training, senior and family wellness programming	Community Center	\$40,000	Operating budget

Annually			
Action	Site	Cost	Potential source of funds
ADA accessibility incorporated when projects are planned	Yellig Park / Community Center	Varies	Operating budget, donations, grants
Evaluate maintenance needs and operation costs of Yellig Park and Community Center	Yellig Park / Community Center	Varies	Operating budget
Increase concession sales by 10% each year	Yellig Park	Varies	Operating budget
Increase fitness center memberships by 30% each year	Community Center	Varies	Operating budget
Increase annual fundraising and targeted donation requests	Yellig Park & Community Center	Varies	Operating budget, donations
Increase the number and quality of events	Yellig Park & Community Center	Varies	Operating budget, sponsorships
Promote weekday use of the community center	Community Center	Varies	Operating budget
Improve the website and utilize social media to inform the public about, staff/ board members, events and activities	Yellig Park / Community Center	Varies	Operating budget
Check the creek along the south boundary of the Park for erosion issues	Yellig Park	Varies	Operating budget

## Santa Claus Park and Recreation Board updates five-year master plan

#### Public hearing scheduled for February 1 to relay details

The Santa Claus Park and Recreation Board has updated the five-year master plan. The Board extends appreciation to all those who completed the survey to assist with the plan development.

relay details of the plan draft and hear

additional comments. All are invited to attend. The Master Plan will guide the Santa Claus Park and Recreation Department for the next five years. Public comments are important.

development. A public hearing will be held at the Santa Claus Community Center on Monday, February 1 at 7 p.m. to relay details of the plan draft the Santa Claus Town the Santa Claus Town the Santa Claus Park and the S Recreation Department office at the

Community Center. The plan can also be viewed by visiting www.ind15rpc. org/recreation.

Comments can be forwarded in advance of the public hearing to Cheri Taylor at Indiana 15 Regional Planning Commission, either by email (ctaylor@ind15rpc.org) or calling 812-367-8455. Comments can also be sent to santapark@psci.net.

SPENCER COUNTY JOURNAL DEMOCRAT WEDNESDAY, JANUARY 27, 2021

Santa Claus Master Park Plan available for public review

Santa Claus Master Park Plan available for public reviewSANTA CLAUS - The San-<br/>a Claus Park and Recre-<br/>ation Board hanks all resi-<br/>methis. All are invited to at<br/>guide the santa Claus Park<br/>and Recreation DepartmentCenter. The plan can also<br/>dents the completed the<br/>lic comments are very im-<br/>for the next five years will be<br/>of the master plan,<br/>and Recreation DepartmentCenter. The plan can also<br/>dents the completed the<br/>lic comments are very im-<br/>for the next five years of the master plan<br/>and Recreation DepartmentComments can be<br/>dents the completed the<br/>lic comments are very im-<br/>for the next five years of the master plan<br/>and Recreation Department<br/>and state Santa Claus Park<br/>and Recreation Department<br/>and Recreation Department<br/>and Recreation Department<br/>and Recreation Department<br/>and Recreation Department<br/>and Recreation DepartmentComments can be<br/>dents the santa Claus Park<br/>and Recreation Department<br/>and Recreation Department<br/>and Recreation Department<br/>and Recreation Department

#### Santa Claus Park and Recreation Board PUBLIC MEETING

Santa Claus Community Center February 1, 2021 at 7:00 pm

#### NAME



#### ADDRESS

Indiana 15 RPC 658 E Sleigh Bell Dr Sente Claus, In Santa Muus 631 E Rose BOWI 404 5 Madonna DR. S. Claure JN 6650 E State Road 162 Sunta Claus IN 47579

10.

#### Public Hearing notes

- Introductions
- Indiana 15 RPC contracted by Park Board to assist with developing a master plan
- Purpose of a park master plan
  - o Planned improvements for five years
  - Plan can be amended
  - Makes the organization eligible for IDNR funding
- Plan elements
  - o Online survey was conducted (with phone calls accepted also)
  - o Plan developed from input received review the work plan
  - Draft was sent to IDNR for review on January 14th
  - Final plan due to IDNR by April 15<sup>th</sup>
- Public comments
  - o Anything additional that you would like to see included?
  - Additional comments?

## Changes to the Priority Items based on comments from public meeting and google form:

- Moved Community Center equipment from 2024 to 2022.
- Paving the existing trails moved from 2024 to 2021.
- Spray foam insulation to Community Center attic moved to 2022 to be closer to the HVAC replacement.
- The security cameras will stay in 2021 because of recent break-ins.

#### Santa Claus Park and Recreation 5-Year Master Plan Google Form feedback – 2/2/2021 – 3/1/2021

- Glad to see the drainage issue on the list. Disappointed the playground won't be until 2022. Personally, I don't think the signage and wifi/security is top priority but I understand that's just one person's perspective.
- The playground is huge for me. There's so much going on at Yellig Park ¾'s of the year and so many kids and families congregate there. Excited for that project and wish the equipment was also slated for 2022.
- Wish equipment was happening sooner, obviously. I'm glad to see parking at Yellig Park
  on the list so we can maybe see fests in the future.
- I use the gym 3-5 days a week so always glad to see updates there.
- I'm looking forward to all the changes! I frequent both Yellig Park and the community center. I would love for Yellig Park to become an area we can really be proud of. We've already come a long way with the trail system. The community center is coming along and looking nice with just the few changes so far. Sidenote, would be nice to see the area behind the community center cleaned up.
- Great ideas! Add playground stuff that is usable/accessible for all kids (handicap).
- All good! Would be nice to be able to expand fields and host tourneys as this would be a
  great source of income for parks and the town.
- When adding playground equipment, could a splash pad/park be considered?
- Baseball fields should be on this year's right after drainage is repaired.
- How many rentals and community functions would need this (kitchen)? I have not seen it used in 5 years. Why put money into it?
- 30% each year will drive people away to Ferdinand or Tell City (for parks).
- Lots of youth programs and fields being developed. Where's the adult development? Could start like some other small communities in Southern Indiana by building a 4 court pickleball area. State of Indiana has grants to assist. Thank you.
- Blacktop the old trail that feeds into the woods. Washouts are an issue and it is shaded.
- Gravel needs to be done 2021.
- Senior and Wellness programs need to be bumped up.
- Would rather see the parking situation taken care of vs. HVAC. The parking is so dangerous at Yellig Park along the road.

### SANTA CLAUS PARK & RECREATION MASTER PLAN ACCEPTANCE RESOLUTION

WHEREAS, the Santa Claus Park and Recreation Board is aware of the parks and recreation needs of the residents of Santa Claus, Indiana; and

WHEREAS, the Board realizes the importance of sound planning in order to meet the needs of its citizens;

NOW, THEREFORE, BE IT RESOLVED THAT THE SANTA CLAUS PARK AND RECREATION BOARD, by unanimous declaration, does adopt the Santa Claus Park and Recreation Master Plan as its official plan for the next five years, for the growth and development of parks and recreational opportunities in Santa Claus, Indiana.

Passed and signed this 1st day of March, 2021.

ATTEST Board President

(Board Vice-President



**Establishment Ordinance** 

	ORDINANCE 2020-03
	AN ORDINANCE ESTABLISHING DEPARTMENT OF PARKS AND RECREATION
estab	WHEREAS, Indiana Code §36-10-3-3 permits the Town Council to lish a Department of Parks and Recreation.
	<b>NOW, THEREFORE, BE IT ORDAINED</b> by the Town Council of the of Santa Claus, Indiana, that a new Chapter 1.50 of the Municipal of the Town of Santa Claus is hereby enacted, as follows:
u	Chapter 1.50
	PARKS AND RECREATION DEPARTMENT
Secti	ons:
1.50.0 1.50.0 1.50.0 1.50.0 1.50.0 1.50.0	020 Board Appointment 030 Membership 040 Term 050 Vacancy 060 Superintendent
	ded there is hereby created the Santa Claus Department of Parks and action which shall be in addition to existing executive departments of
appoi the N officio	be governed by a Board which consists of four members to be inted by the Town Council, and one member of the governing body of orth Spencer School Corporation selected by that body, serving <i>ex</i>
<b>1.50.0</b> may s	<b>030 Membership.</b> No member of the Santa Claus Town Council serve on said Parks and Recreation Board.
1 <b>.50.0</b> follow	

(1) One (1) member for a term of one (1) year.
 (2) One (1) member for a term of two (2) years.
 (3) One (1) member for a term of three (3) years.
 (4) One (1) member for a term of four (4) years.

As a term expires, each new appointment is for a four (4) year term. All terms expire on the first Monday in January, but a member continues in office until the member's successor is appointed.

**1.50.050** Vacancy. If a vacancy on the Board occurs, the appointing authority shall appoint a person to serve for the remainder of the unexpired term.

**1.50.060** Superintendent. Upon a determination by the Board that a Superintendent is necessary, and subject to fiscal approval by the Town Council as to salary and benefits for such position, the Board may appoint a Superintendent of Parks and Recreation pursuant to I.C. §36-10-3-13 and assistants pursuant to I.C. §36-10-3-15.

**1.50.070** Governing Power. Said Parks and Recreation Board shall be governed by the terms of the Indiana Code §§36-10-3-1 *et seq*.."

**PASSED AND ADOPTED** by the Town Council of the Town of Santa Claus, Indiana on the 18<sup>th</sup> day of June, 2020.

SANTA CLAUS TOWN COUNCIL

Michael Johannes President

Jason Little

Kevin Burke Patricia Vaal

Seth Windell

Kelly Greulich, Clerk-Treasurer

#### **Potential Funding Programs and Donors**

Alcoa www.alcoa.com

American Electric Power Foundation aep.com/community/givingback

Indiana DNR LWCF www.dnr.gov

Indiana DNR RTP www.dnr.gov

Kimball

MLB Baseball Tomorrow Fund www.mlb.com

MLB/Players Association—Youth Development Foundation

Riverside

Southern Indiana Power – Operation Round-up www.sip.com

Spencer County Park and Recreation grant

Spencer County Convention and Visitors Bureau

Spencer County Community Foundation www.communityfoundationalliance.org/spencer/

Toyota www.toyota.com/usa/community/articles/community\_grants\_tmmi.html

US Soccer Foundation—Soccer for Success ussoccerfoundation.org/grants