

**TITLE 18**

**SIGNS**

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**Chapters:**

**18.35 Sign Limitations**

**Chapter 18.35**  
**SIGN LIMITATIONS**

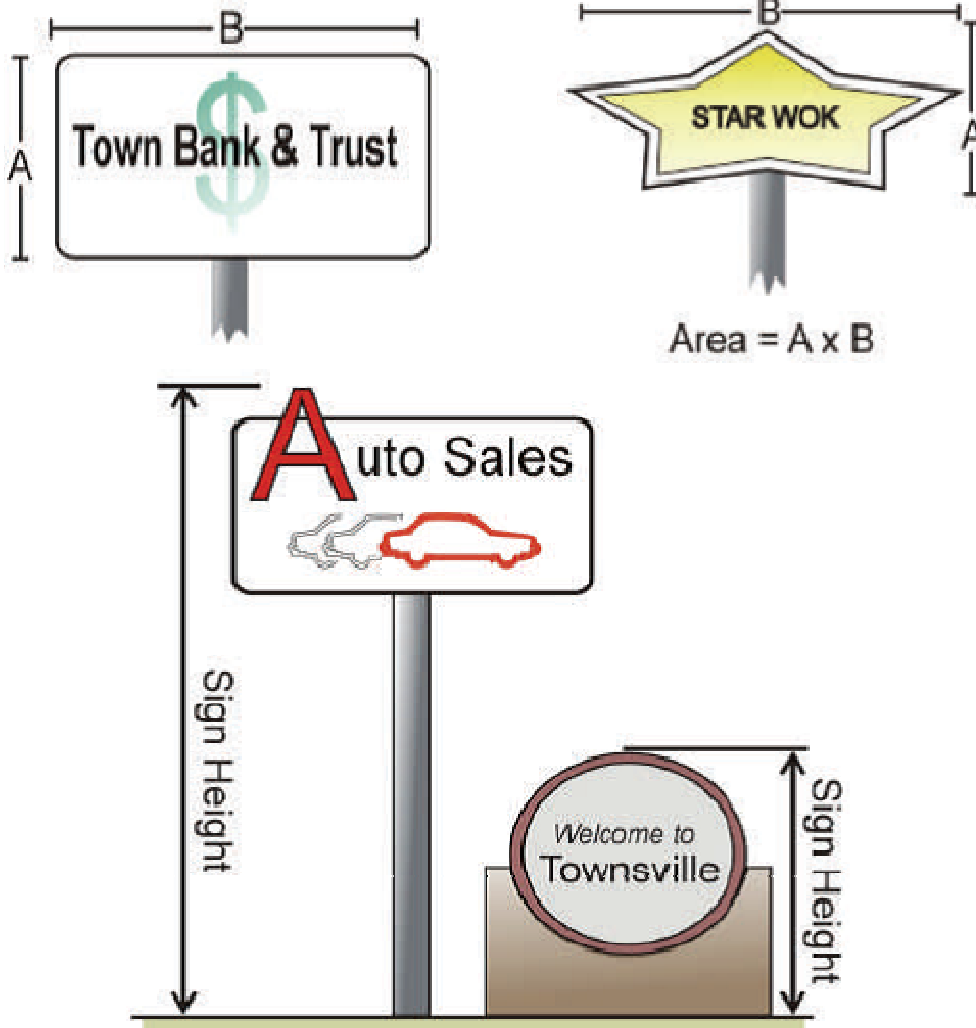
**Sections:**

- 18.35.010 Purpose.**
- 18.35.020 General Requirements.**
- 18.35.030 Exempt Signs.**
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**18.35.010 Purpose.** The purpose of the following sign standards and regulations is to set forth provisions governing the installation and construction of signs and other advertising devices. In addition, it is the purpose of and intent of this chapter to: recognize the function and importance of signs for the business sector and the City of Jasper; preserve and enhance the character and visual appearance of the City; recognize the integral part played by signs in the overall appearance of the City; provide reasonable set of controls that will permit and encourage creative and effective signs that adequately identify a business; and provide standards, guidance and direction for sign users and sign designers as to what constitutes appropriate signage within the jurisdiction of the City of Jasper. (Ord. 2016-32, S18.035.010, Nov. 22, 2016) (Ord. 2012-35, S16. 035.010, Dec. 19, 2012)

**18.35.020 General Requirements.** These general requirements apply to all zoning districts within the jurisdiction of the City of Jasper Plan Commission. Except as otherwise provided in this Ordinance, it shall be unlawful for any person to erect, construct, enlarge or move or any sign, or cause the same to be done without first obtaining a sign permit. If a use or erection of a sign exists at the effective date of the adoption or amendment of the Ordinance codified in this Title, that was lawful and permitted under the terms previously in Ordinance 2012-35, but which is no longer permitted by this Ordinance, that use may be continued; provided, however, any sign existing at the time of the effective date of this Ordinance removed for any reason, other than from a natural disaster, if reconstructed or restored shall be done in accordance with this Ordinance.

## Sign Area Measurement Examples:



- (1) **Permission.** No sign shall be placed on private or public property without the written consent of the owner or agent thereof. Off-premise signs are prohibited throughout the jurisdiction of the Jasper Plan Commission.
- (2) **Measurement.** The area of all signs shall be calculated by multiplying the maximum vertical dimension by the maximum horizontal dimension, otherwise known as square footage. For monument signs the measurement also includes post and supports. The area shall be that area which is enclosed by the smallest rectangle that can be used to enclose the sign. The height of all signs shall be measured from average surface grade surrounding the base of a sign or average surface grade of the road bed nearest the base of the sign, whichever is higher, and include any poles or other supports unless otherwise specified in this Ordinance. In no case shall sign height be measured from the top of any berm or artificial grade.

- (3) **Double-Faced Signs.** For all signs permitted by this Chapter, a double-faced sign may be erected. For the purpose of calculating square footage of the sign, the face area of one of the two sides shall be considered face area of the entire sign. However, the two faces shall be identical in face area, shall be placed back-to-back, and the maximum distance between the two faces shall not exceed two (2) feet at any point.
- (4) **Illumination.** Lights used to illuminate a sign shall be shielded from residential properties and shall not glare into any thoroughfare to be a hazard or distraction to traffic. In application of high intensity lighting sources, or spot lights, no lighting fixture shall be located or positioned so that an observer standing on adjacent properties, or in the thoroughfare right-of-way, can see either the lamp bulb or the reflector source behind the lamp.
- (5) **Maintenance of Signs.** Every sign shall be maintained in a safe, presentable, and good structural condition at all times, including the replacement of defective parts, painting, re-painting, cleaning, and other acts required for maintenance of the sign. Compliance shall be required with all standards of this Ordinance. If the sign is not made to comply with adequate safety standards, and/or not kept in a presentable or good structural condition, its removal will be required, as follows:
- (a) The Director shall provide a ten-day written notice to the owner of a sign in violation, to either remove the sign or to bring it into compliance.
  - (b) Upon failure to comply with this notice, the Director may remove the sign, all cost of removal to be borne by the owner or lessee of the sign, and/or issue a notice of violation.
  - (c) The Director or his or her designee(s) may remove a sign immediately, all cost of removal to be borne by the owner or lessee, and without notice if, in his opinion, the condition of the sign is such as to present an immediate threat to the safety of the public.
- (6) **Sign placement.** No sign shall be placed in any public right-of-way except publicly-owned signs, such as traffic control signs and directional signs. The right-of-way dimension shall be determined by the City of Jasper Engineering Department. Signs directing and guiding traffic and parking on private property but bearing no advertising matter shall be permitted on any property. For safety purposes, informational signs shall not exceed a total of four (4) square feet in area and shall not exceed four (4) feet in height.
- (7) **Abandonment of signs.** A sign shall be removed by the owner or lessee of the premises upon which the sign is located when the business which it advertised is no longer conducted on the premises or when the event which the sign advertises or speaks to has been held. If the owner or lessee fails to remove it, the Director shall give the property owner ten (10) days written notice to remove it. Upon failure to comply with this notice,

the Director or his designee(s) may remove the sign, all cost of removal to be borne by the owner or lessee of the sign, and/or issue a notice of violation.

- (8) **Enforcement.** The enforcement of this Ordinance shall be conducted as follows, provided however modifications of this procedure may occur at the discretion of the Plan Commission and may include additional notices, extensions of time limits, or expedited or delayed steps to address immediate threats to public safety,
- (a) **Notice of Violation:** The Director shall issue a warning letter to the person(s) committing, in whole or in part, a violation. The letter will identify the violation, will set out corrective measures required and will specify the time frame for such corrective measures.
  - (b) In the event there is no response or action taken by the violator within 10 days of the notice of the violation, the City's Code Enforcement Officer shall reissue notice of violation either in person or by phone.
  - (c) If the offender fails to respond to notice of the violation, the City attorney will send a letter explaining to the offender the violation and making demand that the offender comply or risk fine.
  - (d) If the offense is not corrected, the matter shall be presented to the Plan Commission for determination as to whether a fine should be imposed.
  - (e) If a fine is imposed and the offender does not pay the fine and correct the violation within 10 days of the date of the citation, then the City attorney, upon notice to the Plan Commission, will take legal action in court. Additional fines and liens against the property may be sought pursuant to Chapter 16.11. (Ord. 2012-35, S16.035.020, Dec. 19, 2012)

**18.35.030 Exempt Signs.** The following signs shall comply only with the conditions specified in each subsection for each as follows. No permit shall be required:

- (1) **Integral Identification Features.** Names of buildings, date of erection, monumental citations, commemorative tablets and the like when carved into stone, concrete or similar construction or similar material or made of bronze, aluminum, or other permanent type construction and made an integral part of the structure are exempt.
- (2) **Public Signs.** Public signs placed by or at the instruction of public officer(s) in the performance of public duty, such as signs to promote safety, no trespassing, or traffic signs; memorial plaques; signs of historical interest; and signs directing people to public and quasi-public facilities are exempt.
- (3) **Utility Marker Signs.** Utility signs necessary to mark cables and lines for public and private utilities unless such signs are determined to be a hazard by the Director are exempt.

- (4) **Real Estate Signs.** Real estate signs shall be permitted and exempt from the sign permit process provided that:
- (a) There is no more than one (1) sign advertising the sale, rental, or lease displayed on the premises in which it is intended to advertise;
  - (b) The sign face does not exceed nine (9) square feet in area for residential districts and thirty-two (32) square feet in any other district;
  - (c) The sign does not hide any traffic or roadway sign, signal or device from view.
  - (d) The sign is removed within fourteen (14) days of the sale, rental or lease;
  - (e) The sign should not encroach in the right-of-way;
  - (f) The sign does not reflect advertising or promotional material other than to indicate the party listing the property for sale, rental or lease; and
  - (g) Directional signage for an open house shall not exceed four (4) square feet in area; shall not obstruct the line-of-sight for vehicular traffic; shall not exceed a height of 30 inches; shall be erected no more than three days prior to the open house; and, shall be removed within six (6) hours of the end of the open house. For the purposes of administering and enforcing this Ordinance, a “house for sale sign” shall not be interpreted as directional signage for an open house.
  - (h) No “lead in” signs are allowed, except in the case of an open house.
- (5) **Sandwich Board Signs.** One sandwich board sign for every business use located on a property is exempt. Provided, however, no sandwich board sign may exceed four (4) feet in height, two (2) feet in width, or eight (8) square feet in area. In addition, each such sign must be located within ten (10) feet of the main entrance of the business for which it was established. No sandwich board sign may be illuminated.
- (6) **Emergency Signs.** Emergency signs, such as those used by the fire or police department are exempt.
- (7) **Sponsorship Signs.** Sponsorship signs, such as those located inside a publicly-owned recreational facility, provided they are placed on areas that are part of the facility (i.e. scoreboard, fences, etc.) and that the advertisement is visible only to the participants or spectators at the facility by placing the sign to face the facility, field or complex are exempt. All signs shall be approved by the Jasper Park and Recreation Department or Governing Board prior to erection or placement thereof.
- (8) **Pennants.** Business pennants, streamers, and any combination of such are exempt, provided they are not located in a right-of-way and their use is temporary and does not

exceed 30 days in any three (3) month period and are not used in conjunction with other exempt signs or banners.

(9) **Banners.**

(a) For business only, banners are exempt, provided they are not located in a right-of-way, do not exceed more than one (1) per property or business (whichever is greater), and no single banner exceeds 45 square feet in face area and two (2) weeks of use in any two (2) month period.

(b) For civic groups and not-for-profit organizations, the City of Jasper has established two public locations for placement of banners that are used to promote community events and festivals held in or near Jasper. These locations are near the water tower on N. Newton Street and at the corner of 6<sup>th</sup> and Newton Streets near the Maypole. An application must be completed prior to placement of a banner or sign at one of these locations.

(10) **Construction Signs.** Signs posted on construction sites are exempt, provided that they are not located in the right-of-way, do not exceed more than two (2) per property, do not exceed six (6) square feet per sign in single-family residential zoning districts and 32 square feet per sign in all other zoning districts, and are removed upon completion of construction activity.

(11) **Directional Signs.** On-premise vehicle directional signs are exempt provided they are no more than four (4) feet in height or four (4) square feet in area. Such signs shall only have directional information.

(12) **Garage Sale and Event Promotional Signs.** Signs advertising the sale of miscellaneous household items for the purpose of a residential garage or yard sale and signs that promote community events are exempt provided that:

(a) The sign does not exceed four (4) square feet in area;

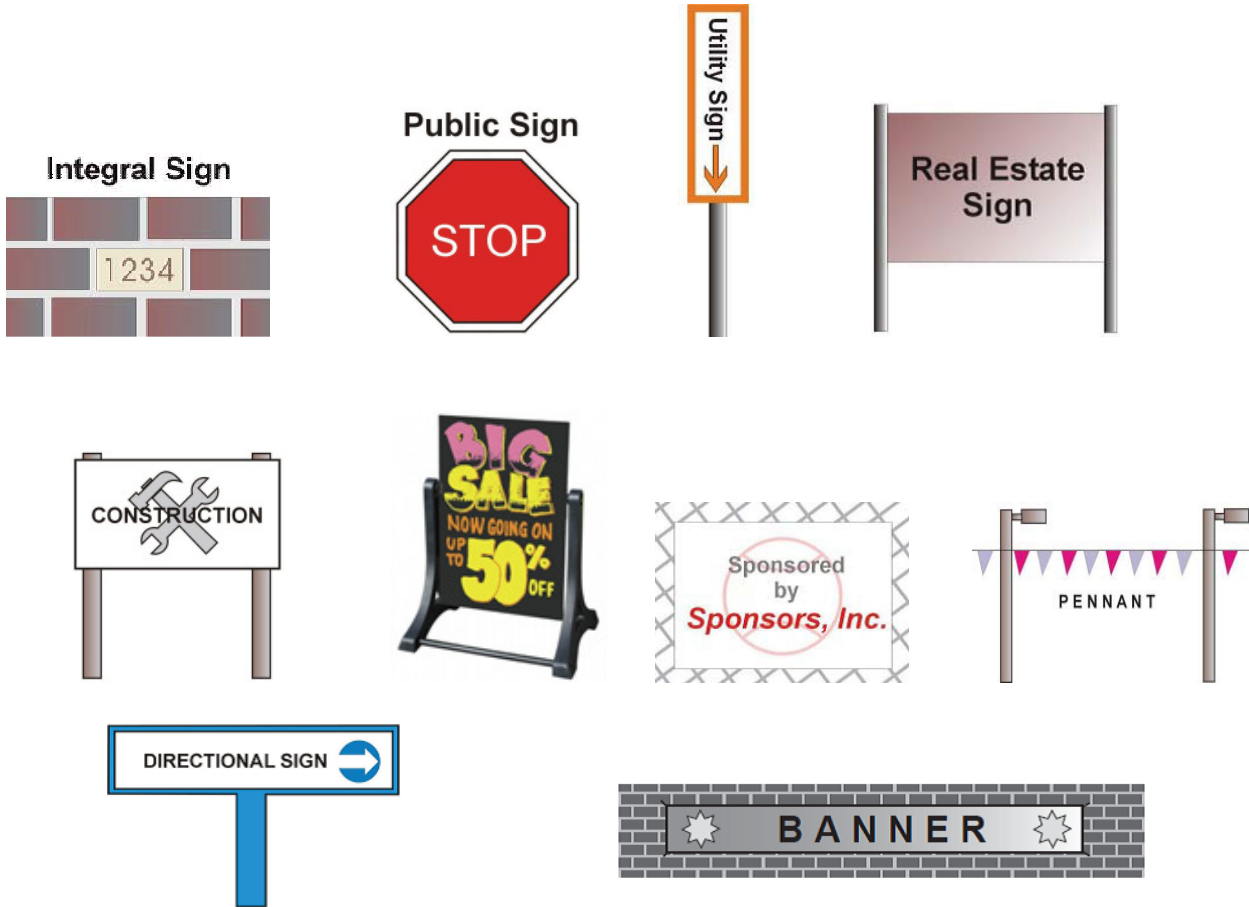
(b) The sign is not posted earlier than one (1) week in advance of the sale;

(c) The sign is removed within forty-eight (48) hours of the close of the sale or event; and

(d) The sign is not posted on a utility pole.

(13) **Political Signs.** Political campaign signs are exempt provided that said signs meet all applicable size requirements of this Ordinance.

(14) **Exempt sign samples.** Examples of Exempt signs include, but are not limited to those signs depicted in the diagrams included in this section 16.035.030(14).



(Ord. 2016-32, S18.035.030, Nov. 22, 2016) (Ord. 2012-35, S16.035.030, Dec. 19, 2012)

**16.035.040 Prohibited Signs.** The following types of signs are expressly prohibited in all zoning districts.

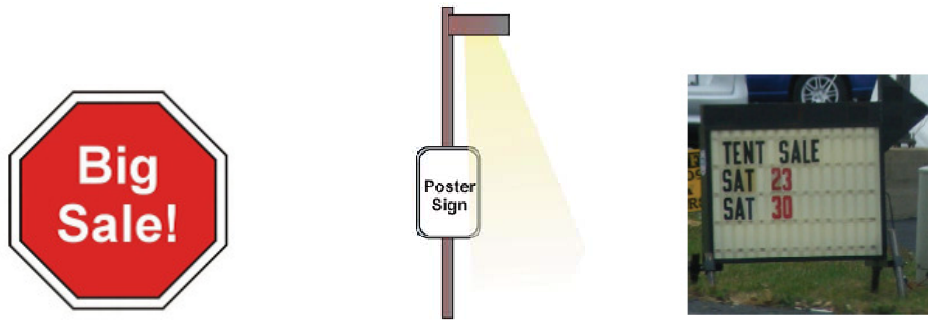
- (1) **Emissions.** Signs that emit audible sound, odor or visible matter are prohibited.
- (2) **Limitation of Official Signs.** Signs that purport to be, are in imitation of, or resemble an official traffic sign or signal or which bear the words, “Stop,” “Slow,” “Caution,” “Danger,” “Warning,” or any other word, phrase, symbol or character in such a manner to suggest, interfere with, mislead, or confuse motorists are prohibited.
- (3) **Imitation of Emergency Vehicles.** Signs that may be construed as a light of an emergency or road equipment vehicle are prohibited.
- (4) **Visual Impairment.** Signs that hide any traffic or roadway sign, signal or device from view are prohibited. No sign or sign structure shall be erected at any location where it may interfere with the view of any street or highway intersection, or in such a manner as

to materially impede the view of the intersection of a street or highway with a railroad grade crossing. Furthermore, on a corner lot, no sign shall be erected, placed or allowed in the area bounded by the street right-of-way lines of the corner lot and a line joining two points on the street right-of-way lines thirty-five (35) feet from the point of their intersection as depicted in the diagram immediately below.



- (5) **Improper Signs.** Signs that contain statements, words or pictures which are obscene as defined by the Indiana Code §35-49-2-1 are prohibited.
- (6) **Encroachment.**
  - (a) Signs that are located in any right-of-way including those posted on utility poles or street signs are prohibited.
  - (b) Projecting signs unless approved by the City of Jasper Board of Works and Safety.
- (7) **Obstruction.** Signs that obstruct any door, fire escape, stairway, or any opening intended to provide entrance or exit for any structure are prohibited.
- (8) **Poster Signs.** Posters, placards and other similar signs attached to light or utility poles, trees and elsewhere outdoors that are not included as Permitted Temporary or Permitted Permanent Signs as described in this Article are prohibited.

- (9) **Portable Signs.** Any portable signs not defined in the exemption or temporary sign section of this ordinance are prohibited.
- (10) **Prohibited sign examples.** Examples of Prohibited signs include, but are not limited to those signs depicted in the diagrams included in this section 18.035.040(10).



(Ord. 2016-32, S18.035.040, Nov. 22, 2016) (Ord. 2012-35, S16.035.040, Dec. 19, 2012)

**18.35.050 Residential Zoning Sign Standards.** These Sign Standards apply to the Agricultural, Single-Family Residential and Multi-Family Residential zoning districts:

- (1) **General Signs.** Every property shall be permitted signs that meet the following standards and no permit shall be required.
  - (a) All signs shall not exceed four square feet and shall not exceed 60 inches in height.
  - (b) No sign shall be located in the public right-of-way or closer than 10 feet to any other property line.
  - (c) Professional name plates and signs shall not exceed four (4) square feet in area and must be attached to the building in which the professional maintains his/her business.
  - (d) Signs denoting the name and address of the occupant of the premises shall not exceed four (4) square feet in area.
  - (e) No sign advertising a commercial enterprise shall be permitted in a district zoned residential unless approved by the Board of Zoning Appeals.
- (2) **Institutional Signs.** Signs or bulletin boards identifying the premises of, or announcing the activities conducted by places of worship, schools, hospitals, long-term care facilities, libraries, museums, social clubs, or societies in a residential district shall be permitted, provided that the following provisions are met:

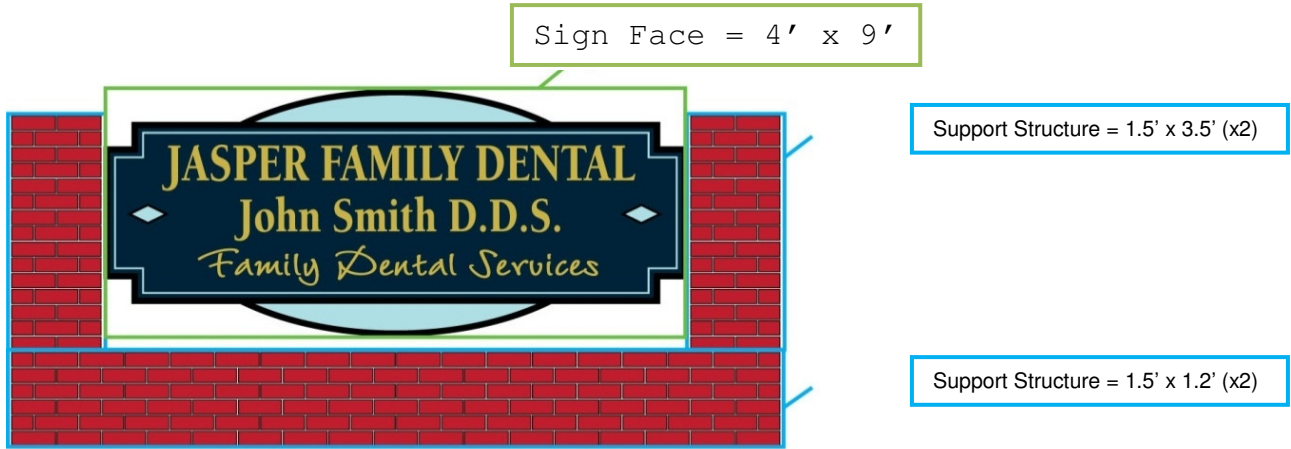
- (a) Only one sign may be displayed per street frontage.
- (b) The aggregate size of all signs located on the premises of such institution shall not exceed twenty-four (24) square feet in area.
- (c) The height of any freestanding institutional sign shall not exceed 60 inches in height.
- (d) If located in a business zoning district, the institution may use business sign standards. (Ord. 2016-32, S18.035.050, Nov. 22, 2016) (Ord. 2012-35, S16.035.050, Dec. 19, 2012)

**18.35.060 Business and Industrial Zoning Sign Standards.** These Sign Standards apply to all Business and Industrial districts, except B-2, and when otherwise noted. Business signs shall be permitted and a sign permit shall be issued in connection with any legal business or industry in a business or industrial district when located on the same premise, if they meet the following requirements:

- (1) **Sign Area.** The total square footage of sign area allowed for each business use shall be determined by the linear foot of the front facade of the building that is occupied by that use as specified.
- (2) **Corner Properties.** Corner properties may use the largest frontage for the purpose of sign area calculation; however signs may be placed on any building side.
- (3) **Over-riding Limitation.** In no instance shall any legally established parcel or business use be limited to less than 40 square feet of signage, regardless of the building frontage.
- (4) **Building Signs.** Any combination of the following identified signs may be used for each use so long as their total area does not exceed the total area allowed per use or are permitted by other development standards provided by this Ordinance.
  - (a) **Wall Signs.** Wall signs shall be located on the facade of the primary business structure.
    - 1. Signs painted on or mounted flat against the building shall not have an aggregate size greater than one (1) square foot for each foot of linear width of the front facade of the building, not to exceed 100 square feet in aggregate size.
    - 2. If the primary business structure is located more than fifty (50) feet from the right-of-way, using the front building facade when measuring the distance, then the building shall be allowed two (2) square feet for each foot of linear width, not to exceed 200 square feet in aggregate size.

3. If a wall sign consists of individual letters mounted on a display board, then the total area of the display board shall be considered the sign.
  4. If a wall sign consists of individual characters, letter and/or numbers, then the sum of the total area of an imaginary rectangle contiguous to and surrounding each character, letter and/or number shall be the area of the sign.
- (b) **Awning Sign.** Awning signs shall be printed or sewn on awnings mounted on the facade of the primary structure. If an awning sign consists of individual characters, letter and/or numbers, then the sum of the total area of an imaginary rectangle contiguous to and surrounding each character, letter and/or number shall be the area of the sign.
- (c) **Window Signs.** Window signs that together do not cover more than 25 percent of the window area for each business use are permitted. No permit is required. Window signage exceeding the allowed percentage of the window area shall be counted toward the total sign area and number, and shall require a sign permit.
- (5) **Free-Standing Individual Business Signs.** One (1) free-standing individual business sign shall be permitted in business zoning districts B-1 and B-3, and in industrial districts I-B, I-1 and I-2. A business may choose a pole/pylon sign OR a monument sign provided that the following provisions are met:
- (a) **Pole or Pylon Sign:** Pole or Pylon signs shall not exceed thirty (30) feet in height. The minimum height of any pole or pylon sign is fourteen (14) feet as measured from ground level to the bottom of the sign face or reader board whichever is lower. The maximum surface area of such a sign shall not exceed eighty (80) square feet.
  - (b) **Reader Board.** A static or electronic reader board may be added to a pole or pylon sign. The reader board shall not exceed thirty (30) square feet in surface area.

- (c) **Monument Sign.** Monument signs shall not exceed seven (7) feet in height from ground level, with a maximum area of one face of the sign plus the support structure not to exceed fifty (50) square feet. Each square foot of the support structure of the sign will only count as ½ square foot when determining the overall size of the sign. Signs should generally be consistent with the materials used on the building.



Actual square feet ÷2=14 sq. ft.	+	36 sq. ft.	=	50 sq. ft. of signage
Support Structure		Sign Face		Total Area of Monument Sign

(6) **Multi-Tenant, Mixed Use Buildings/Structures.**

- (a) **Pole or Pylon Sign.** Structures, buildings and/or centers containing multiple businesses shall establish one (1) free-standing sign for the structure, building or center for the joint use of all tenants for which the facility is designed, including any out-lots. The use of individual free-standing signs for each tenant, including those on out-lots, is prohibited.
1. **Height.** In no circumstances shall a free-standing unified center sign exceed thirty (30) feet in height.
  2. **Surface Area.** The maximum surface area of such a sign shall not exceed two hundred (200) square feet.
  3. **Display.** Such signs shall indicate only the name of such center and the name and/or type of business of the occupants of the center.

- (b) **Building Sign.** For signage located on the building whether wall, awning and/or window, the following provisions must be met:
1. A signage plan must be submitted to the Director for approval prior to installation of any signage. The plan must include a building layout identifying the maximum number of tenants and placement of all signs to be located on the building.
  2. In no instance shall any single tenant business use be limited to less than 40 square feet of signage, regardless of the building frontage.
  3. In the event signage for any multi-tenant building exceeds 300 square feet in area, no single tenant business use shall exceed 40 square feet of signage.
- (7) **Outdoor Advertising Signs/Billboards.** In business zoning districts B-3 and I-2, outdoor advertising signs/billboards shall be permitted as a special exception granted by the Board of Zoning Appeals if they meet the following requirements:
- (a) The sign shall not exceed 300 square feet in area nor 25 feet in length, nor 12 feet in height. Total height of the sign from ground level shall not exceed twenty (20) feet.
  - (b) The sign shall not be located closer than 250 feet from a road intersection except for signs which are less than twelve (12) square feet in area.
  - (c) The sign shall not interfere with roadway horizontal sight distances.
  - (d) Any sign over 24 square feet shall not be located closer than 500 feet to any residential use, school, church, park, playground, or similar use.
- (8) **Temporary Business Signs.** A temporary business sign may be used in lieu of each allowable permanent sign(s) to promote the establishment of a new business. A temporary sign permit shall be required. Said temporary business signs shall also be in accordance with the provisions provided below:
- (a) **Sign Face.** No temporary business sign shall have a sign face which exceeds thirty-two (32) square feet.
  - (b) **Illumination.** No temporary business sign shall be illuminated, or have blinking lights or arrows.
  - (c) **Obstruction of Vehicular Traffic Prohibited.** No temporary sign shall obstruct the flow or visually impair vehicular traffic on any established right-of-way.

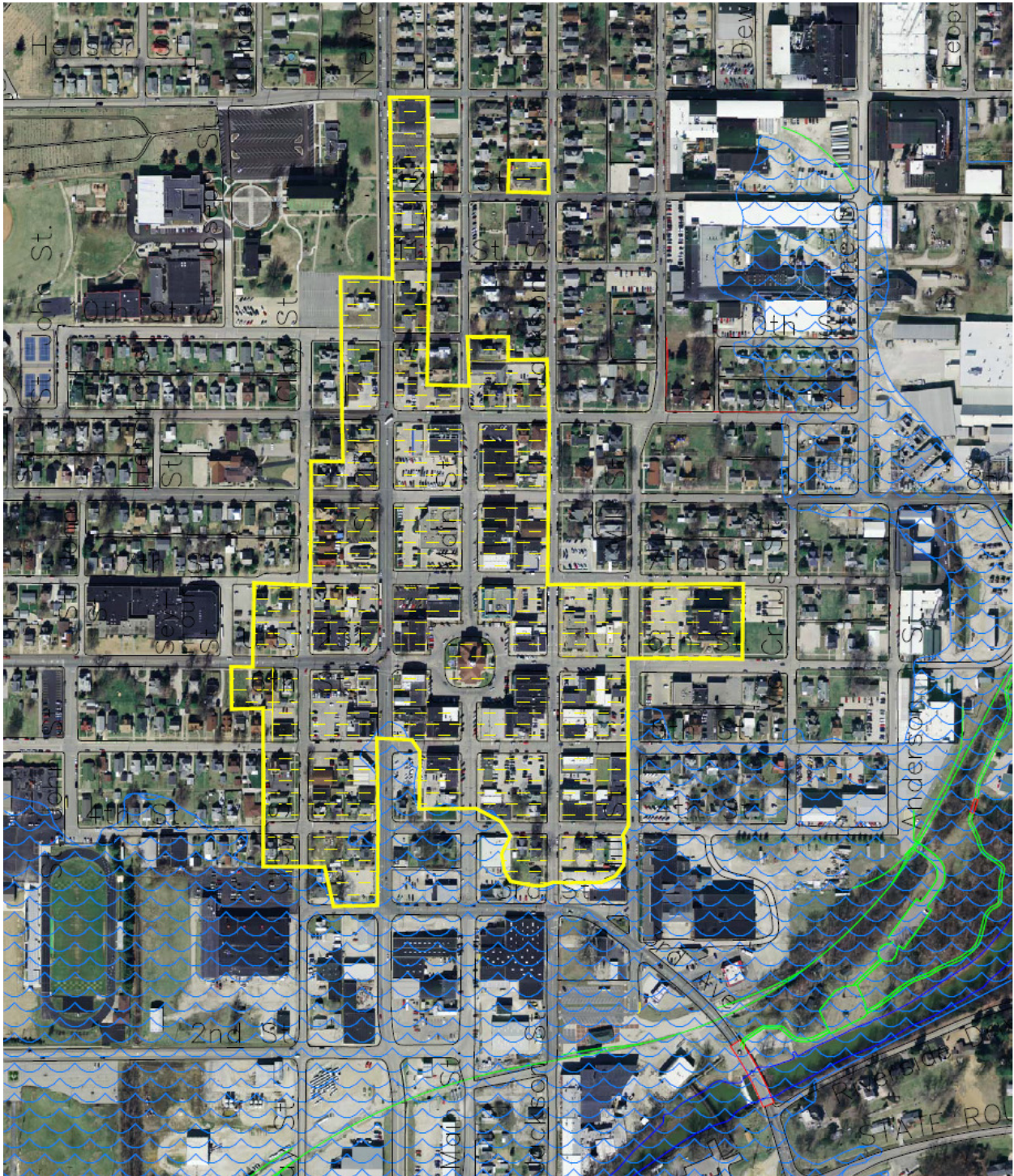
- (d) **Duration of Use.** A permit shall be valid for six (6) consecutive months, and may be renewed on a case-by-case basis by the Director after that time. (Ord. 2016-32, S18.035.060, Nov. 22, 2016) (Ord. 2012-35, S16.035.060, Dec. 19, 2012)

**18.35.070 Downtown Business District Sign Standards.** These permanent Sign Standards apply to the Downtown B-2 zoning district as identified by Map A in Section 18.35.080.

- (1) **Signs for Ground Floor Uses.** The signs for ground floor uses shall meet the following standards and a permit must be acquired. These standards shall also apply to any business occupying multiple floors, including the ground floor.
- (2) **Sign Area.** One and one-half square feet of signage shall be allowed for every one linear foot of the façade of the ground floor of the building that is occupied by each use.
  - (a) **Example.** If a use occupies a space in a commercial building and that space includes 50 feet of the building's frontage, then 75 square feet of signage would be allowed for this use.
  - (b) **Minimum.** In no instance shall any legally established parcel or business use be limited to less than 40 square feet of signage, regardless of the building frontage.
  - (c) **Maximum.** In no instance shall the signage for any business use exceed 200 square feet in area.
- (3) **Sign Types Permitted.** Any combination of the following signs: wall signs, awning signs, projecting signs and window signs, may be used for each use as long as they are consistent with the total area allowed per use and the other development standards in this Ordinance.
- (4) **Development Standards by Sign Type.** Development standards for each type of sign are as follows:
  - (a) **Wall Sign.** Wall signs shall be located on the façade of the primary structure.
  - (b) **Awning Sign.** Awning signs shall be printed or sewn on awnings mounted to the façade of the primary structure.
  - (c) **Projecting Sign.** No projecting sign shall, at its lowest point, be less than 8½ feet above grade level. A maximum of one projecting sign shall be permitted per business use.
  - (d) **Window Signs.** Window signs that together do not cover more than 25 percent of the window area for each business use are permitted. No permit is required. Window signage exceeding the allowed percentage of the window area shall be counted toward the total sign area and number, and shall require a sign permit.

- (5) **Electronic Changeable Copy Signs.** No sign shall flash, scroll, twirl, change color, fade in or out or in any manner imitate movement be allowed in the downtown, B-2, zoning district. (Ord. 2016-32, S18.035.070, Nov. 22, 2016) (Ord. 2012-35, S16.035.070, Dec. 19, 2012)

**18.35.080 Downtown B-2 Zoning District Map A.**



(Ord. 2016-32, S18.035.80, Nov. 22, 2016) (Ord. 2012-35, S16.035.080, Dec. 19, 2012)

**18.35.090 Business Zoning Sign Standards.** For the purpose of this Ordinance, the business and industrial sign standards included immediately below shall apply.

	Zoning Districts		
	B1, B3	B2	I1, I2
<b>Permitted Sign Area and Number</b>			
Building Frontage/Sign Size Ratio	1 sq. ft. of signage for each linear foot of building facade not to exceed 100 sq. ft.  If located more than 50 ft. from road right-of-way, then 2 sq. ft. of signage for each linear foot of building facade.	1.5 sq. ft. of signage for each linear foot of building facade for business use.	1 sq. ft. of signage for each linear foot of building facade not to exceed 100 sq. ft.  If located more than 50 ft. from road right-of-way, then 2 sq. ft. of signage for each linear foot of building facade.
Maximum Aggregate Size of Wall Signs per Business Use	200 sq. ft.	200 sq. ft.	200 sq. ft.
Minimum Multi-Tenant Building Sign Area	40 sq. ft. per tenant	40 sq. ft. per tenant	40 sq. ft. per tenant
Maximum Total Multi-Tenant Building Sign Area	300 sq. ft.	300 sq. ft.	300 sq. ft.
Maximum Number of All Signs per Business Use	3	2	3
<b>Permitted Sign Types (P=Permitted)</b>			
Wall Sign	P	P	P
Awning Sign	P	P	P
Free-standing Sign	P		P
Reader Board	P		P
Multi-Tenant Joint	P		P
Window Sign	P	P	P
<b>General Sign Standards</b>			
Minimum Free-Standing Sign Height	14 ft.		14 ft.
Maximum Free-Standing Sign Height	30 ft.		30 ft.
Maximum Free-Standing Sign Area	80 sq. ft.		80 sq. ft.
Maximum Monument Sign Height	7 ft.		7 ft.
Maximum Monument Sign Area	50 sq. ft.		50 sq. ft.
Maximum Multi-Tenant Free-Standing Sign Height	30 ft.		30 ft.
Maximum Multi-Tenant Free-Standing Sign Area	200 sq. ft.		200 sq. ft.
Maximum Sign Coverage of Windows (coverage exceeding this amount will be counted toward the maximum size and number of signs permitted as described above and will require a permit.)	25%	25%	25%

(Ord. 2016-32, S18.035.090, Nov. 22, 2016) (Ord. 2012-35, S16.035.090, Dec. 19, 2012)